



SPONSORSHIP PACKET

Become a sponsor and help us
make The Woodlands Pride Festival
2025 our best festival yet!



www.thewoodlandspride.org



info@thewoodlandspride.org

A black and white photograph of a Pride festival. In the foreground, a person is wearing a large, dark hat with a white band. In the background, there are many people, some holding flags, and a large rainbow flag is visible. The scene is festive and crowded.

THE
WOODLANDS
10.25.25
PRIDE
FESTIVAL

Mission & History

Our mission is to connect, celebrate, educate and foster relationships in the LGBTQIA community while promoting equality, unity, and love in The Woodlands and beyond.



Since its inception in April 2018, The Woodlands Pride (TWP) has transformed its annual Pride Festival into one of Texas's premier free Pride events. Our 6th Annual Pride Festival in October 2024 attracted over 9,000 attendees, 125 exhibitors, and nearly 20 sponsors.

TWP is dedicated to making a meaningful impact year-round, investing in both local initiatives and the broader LGBTQ+ community across the state. Notable recent projects include the launch of the TWP Community Library, the establishment of a TWP Endowment with Out for Education, and the integration of youth support group There's Room at Our Table into our organization. Additionally, we have supported the launch of additional suburban and rural Pride Festivals through strategic sponsorships and partnerships.

Mission & History

Our commitment to fostering relationships with local leaders and businesses is exemplified by our active membership in the Montgomery County Hispanic Chamber, the Greater Houston LGBT Chamber and The Woodlands Area Chamber. TWP is dedicated to advocacy, as demonstrated by our role as the lead plaintiff in the successful challenge against Senate Bill 12 in 2023.

None of these achievements would be possible without the generous support of our donors. As a 100% volunteer-run 501(c)(3) nonprofit, we rely on community contributions to fuel our mission. We eagerly anticipate collaborating with you in 2025 and beyond!

We look forward to working with you in 2025 and beyond!




Sponsorship Opportunities

EXCLUSIVE TITLE SPONSOR: \$15,000

- 10x20 high-traffic booth space with tent, 2 tables, 4 chairs
- Logo main stage banner, welcome banner, social promos
- Logo on Printed Event Materials/Website
- 5-Minute Interview on Stage at the Festival
- Recognition from Pride Stage (min of 6 times)
- Opportunity to Collaborate with social media branding for TWP Socials
- Logo on Volunteer T-Shirts
- Logo on the List of Sponsors
- Business link on TWP website
- Tagging in social media posts
- Social media posts through 2025
- Prominent branding on merch and at events (summit, special events, and more)
- First right of refusal in 2026





Sponsorship Opportunities

PLATINUM SPONSORSHIP: \$10,000

- 10x20 high-traffic booth space with tent, 2 tables, 4 chairs
- Logo main stage banner & social promos
- Logo on Printed Event Materials/Website
- 2-Minute Interview on Stage at the Festival
- Recognition from Pride Stage (min of 4 times)
- Opportunity to Collaborate with social media branding for TWP Socials
- Logo on Volunteer T-Shirts
- Business link on TWP website
- Tagging in social media posts
- Logo on the List of Sponsors
- Social media posts through 2025
- Prominent branding on merch and at events (summit, special events, and more)

A photograph of four people smiling at a Pride event. From left to right: a woman with glasses and a colorful top, a woman with glasses and a black jacket, a woman with glasses and a colorful top, and a man with glasses and a striped shirt. The background is a blurred outdoor event with colorful decorations.

Sponsorship Opportunities

GOLD SPONSORSHIP: \$6,000

- 10x10 high-traffic booth space with tent, table, 2 chairs
- Logo main stage banner & social promos
- Logo on Printed Event Materials/Website
- Recognition from Pride Stage (min of 2 times)
- Logo on Volunteer T-Shirts
- Tagging in social media posts
- Logo on the List of Sponsors
- Social media posts through 2025



Sponsorship Opportunities

SILVER SPONSORSHIP: \$3,000

- 10x10 booth space with tent, table, 2 chairs
- Logo on banner & social promos
- Name on Printed Event Materials
- Name on the List of Sponsors
- Logo on The Woodlands Pride website
- Name on Volunteer T-Shirts

RAINBOW SPONSORSHIP: \$1,500

- 10x10 booth space with tent, table, 2 chairs
- Small Logo on banner & social promos
- Name on Printed Event Materials
- Name on the List of Sponsors



Thank you!



FOR MORE INFORMATION

WEBSITE

 www.thewoodlandspride.org

SOCIAL MEDIA

 [@thewoodlandspride](https://www.instagram.com/thewoodlandspride)

EMAIL ADDRESS

 info@thewoodlandspride.org